

Call for Entries

DEADLINE EXTENDED!!!

K D H E
CENTER for
HEALTH
EQUITY



Voices for Health Equity

The Center for Health Equity (CHE) at the Kansas Department of Health and Environment is issuing a call for entries for the “**Voices for Health Equity**” project.

CHE is interested in hearing about how your community defines health equity. Some groups within communities experience a greater burden of disease and poorer health than others. These differences in health status are called **health disparities**. Health disparities are caused, in part, by the conditions in which we live, learn, work, and play. Poverty, lack of healthcare, pollution, unsafe streets, violence, etc. are some of the things which impact the health of many Kansans.

The **Voices for Health Equity Project** seeks stories from health departments, Federally-qualified health centers, tribal health and Indian Health Service clinics, partnering organizations, and community coalitions in Kansas. These stories will help us to learn and share how to achieve equity in health among groups of people living in your community.

TELL US YOUR STORY!

The Voices for Health Equity project is all about hearing diverse voices from around the State of Kansas. We want to know what you’re doing to create health equity where you live and work. Five winning stories will be made into Digital Stories, presented across the state and online. Winners will receive \$200 each for participating!

We know you’re doing great things to create health equity in your community. We want to help you spread the word so we can learn from each other. So, tell us your story!

Visit healthequityks.org to complete the application and find instructions to upload your pictures.

Deadline for submissions is **March 31, 2012**.

The top five stories will be selected by a panel of judges. Winning entrants will work with CHE staff to create digital versions of their stories to be displayed online and at public screenings.

For more information visit healthequityks.org or contact Chris Kirk (cxkirk@wichita.edu).

Who can do this?

Health departments, Federally-qualified health centers, tribal health and Indian Health Service clinics, partnering organizations, community coalitions, etc. All you need is a good story to tell and some simple equipment. This is your opportunity to share what’s happening in your community.

Win \$200!

PROJECT OVERVIEW

The “Voices for Health Equity” Project is looking for stories about health in Kansas. We’d love to hear stories from that highlight how equity is being defined locally in order to support healthier communities. Submissions may come from health departments, Federally-qualified health centers, tribal health and Indian Health Service clinics, partnering organizations, and community coalitions in Kansas.

We have three main objectives for this project

- * **Create Awareness** of the factors which influence equity and the health of Kansans.
- * **Engage a diverse mixture of Kansans** and provide a platform for their voices to be heard.
- * **Start a conversation** about the ways we can make Kansas a healthier place for everyone.

A good story for this project will engage the audience in thinking about health equity and help us learn from your experiences. Personal narratives should be woven into “big picture” of a health disparity present in your community, in order to present a moving story that matters.

The top five stories will be selected by a panel of judges and invited to create digital story versions. In collaboration with CHE, short films will be created which tell the story using images and narration. The digital stories will be displayed online and screened at various events across the state.

Rules and Dates

Submission Details:

Rules for Submissions

- * Submissions must answer all of the questions fully
- * Submissions must contain 10-20 photos. Additional photos may be requested for winning entries.
- * Submissions may not contain profanity, nudity, or lewd behavior.
- * Submissions must use only original images, not those copied from other sources without permission.
- * Written permission must be obtained from all people who appear in photographs.
- * Pseudonyms must be used in stories to protect the identity of clients.
- * Only one submission is allowed per organization or group.

Key Dates:

December 20th:	First Call for Entries
January 17th:	Second Call for Entries
March 31st:	Deadline for Submissions
April:	Winners Announced

Application Instructions

How to Submit:

1. Complete the application form found at healthequityks.org.
2. Follow instructions for uploading photos to Flickr.

Your Story:

The following questions ask about the project (i.e. program, initiative, event, policy change) that you are highlighting for the contest. Please answer all the questions fully and completely. A good story will highlight both personal elements and the larger picture of a health disparity present in your community. It may feature clients, community members, and workers who are serving the community.

1. What disparity or need does your project address?
2. What population group(s) is the focus of your project?
3. Who did you partner with to conduct the project?
4. What did your project do?
5. How did your project address health equity in your community?
6. What did you learn from the doing the project?
7. What else would you like to tell us about your project?

Application Instructions

Photo Submission Details

Entries must include 10-20 photos illustrating the project you described on the previous page. Photos will be submitted via Flickr. Here's how to access the photo site:

1. Log-in to the Site

- Navigate to <http://www.flickr.com/groups/voicesforhealthequity>.
- Click "Join this Group" You'll need to use or create a Yahoo login for the website. You can also use an existing Facebook or Google account to log in.

2. Upload Photos

- Click "Upload". Click "Choose photos and videos". This will bring up a popup to your computer. Select the 10-20 photos you want to submit.
- Click Open. Set the Privacy settings to Private. This will ensure that only you and can see the photo.
- Click "Upload Photos and Videos"

3. Tag and Add Photos to Project

- Once it is finished, click "add a description"
- On the next page, add a title for each photo, a brief description of what is depicted by the photo, and a tag which identifies your project or organization (i.e. ksche). Click "Save"
- Go back to the group by either navigating to the web address above or going under the "Groups" tab above.
- Click "Add photos"
- Select the items you just uploaded and click "Add to Group". Click "OK" allowing members of the group to see your photo. Your photos will be placed in a queue for review prior to appearing in the group site.

For additional help, please contact Chris Kirk @ cxkirk@wichita.edu.